



VANTAGE AGENCY – 3/56 KALANG RD ELANORA HEIGHTS NSW 2101 – 1300 858 348 – WWW.VANTAGEMANAGEMENT.COM.AU

## **Vantage People Agency**

**Entertainment Licence Number - 9101542**

### **About Vantage Agency**

Vantage Agency was started in 1998 to help production companies find Real People and Sports People for TV commercial and photographic work. Many producers required people who weren't necessarily models or actors, instead everyday people. Vantage then combined this with people with 'specific sporting talent' to be listed for TV and print work for those occasions where they needed more than an actor.

Over the last 6 years Vantage has included unique cars and locations in our stable, making us the most diverse and fastest growing agency in Australia. Our aim is to be a 'one stop shop' for producers, an agency where they can book all they need for their production in one place, including talent. We are well on our way to achieving this.

### **What Is Involved With Being An Extra / Model / Actor?**

Since the internet taking hold over the last 15 years or so the film and television casting (finding of talent) process has changed. In years gone by a casting director would contact all agencies via fax and then get them to submit via mail comp cards of talent they thought would suit the 'advertised' job. Then the casting director would go through the comp cards and pick out the ones they wanted to see for an audition, calling the agents to let them know.

Now everything is done online (thankfully). The majority (up to 80%) of 'jobs' are posted by casting directors on talent database websites such as Showcast and Ecaster. Agents register with these sites (which Vantage Agency has done) and then we send online profiles via these websites to the casting director for each job. Every person we wish to send for a casting has to have a profile on these database websites. If your agent does not have you on these database sites you are missing the majority of paid work in Australia, it is that simple! These sites do charge money for each actor's profile to be listed, agents will pass this cost on to you.

### **How Is Vantage Agency Different From Other Agencies?**

Every creditable agency will be listed with the casting database websites mentioned above. Vantage is, this means that we are able to submit you for 80% of the work that is being offered around Australia. The other 20% of work comes from each agency's regular clients going directly to the agency.

The Vantage Agency difference lies within our unique business structure, Vantage is the only agency in Australia that represents talent as well as vehicles and locations. Vantage has hundreds of production clients from around Australia that use us for our vehicle and locations services, meaning we have very well established relationships with these companies already. Now we are creating our talent agency many of these existing

clients will use our talent agency service as well. Our agency will allow them to find all the talent they need through us without going through the time consuming and costly exercise of casting. This will mean Vantage will be the 'exclusive' agent for many job opportunities. No other agency will get these jobs!

Some of Vantage's clients include – PACKED TO THE RAFTERS, UNDERBELLY, WICKED LOVE, RUSH, FOXTEL, SPRITED, TOUGH NUTS, COSMO MAGAZINE along with hundreds of TV commercials, films, music videos and print.

### **What Kind Of Talent Is Vantage Looking For?**

As you would see watching TV on any night, they use ALL kinds of people for all kinds of roles. There is no such thing as too old, too young, too ugly, too fat, too thin etc.

If you have film and TV experience that is great, if not, that is no problem either. Vantage are looking for people who are –

- Not shy, in fact outgoing personalities are great.
- Eager to learn and get involved.
- Able to attend castings (auditions) during the week (as required).
- Good at taking instruction (very important when on set).
- Punctual (being LATE is a 'crime' in film and TV land).

If you have a particular talent this can help set you apart from others eg. – Sporting ability, dancing, stunts, special training, singing, music, second languages etc.

As well as beginners, Vantage is also looking for experienced actors, models, presenters and entertainers.

### **What We Expect From Our Talent?**

In the world of film and television you only get one chance to make a good impression and we really need you to make a good impression! To do this you will need professional standard photos for your website profile on Vantage Agency. If you have some already, that is great. If you don't we can help you to get shots done at a great price.

You will need to gain a good understanding of how the film and television industry works. Do some research, ask us some questions. If you are new to the industry Vantage will have a number of beginner courses you may want to check out. The more you know the better your chances at an audition!

Vantage prides itself on professionalism, we expect our talent will do the same when being represented by Vantage Agency. Be friendly, do what is asked by the casting director and be on time! The most important thing is to HAVE FUN, and enjoy the experience!

### **What Will Being Listed With Vantage Cost?**

Unlike most agencies, Vantage does not charge hundreds of dollars in compulsory photographic fees, admin fees and joining fees. We only charge the bare minimum to get you listed where you will be seen and considered for TV, film, commercial and stage work. After all we would much rather get you working so we can all make some serious money! In fact, we have done our homework and found Vantage is the cheapest reputable agency to join in Australia!

As mentioned above, if you are serious about working in film and TV you need to be listed in our catalogue and ideally on a database website or two. Vantage can make that happen, EASILLY!

Vantage has created a number of packages to suit actors with different agendas. Depending on what you would like to get out of your listing we have a package for you!

***Vantage Only Listing – if you are already working and just want to make sure you don't want to miss any opportunities that come directly and exclusively to Vantage from our existing clients then this is for you. About 20% of the jobs we are involved in are exclusive to Vantage. Also includes discounts on Vantage Acting Courses & Professional Photoshoots.*** **Total cost \$35 per year.**

***Beginner Extras Package – perfect for those interested in Extras (TV shows and film), Photographic and basic TV Commercial opportunities only. Listing on Showcast as an Extra (NSW, Vic, SA, Tas, WA, ACT) or Ecaster (QLD only). Also includes a listing in Vantage Catalogue as well as discounts on Vantage Acting Courses & Professional Photoshoots.*** **Total cost \$85 per year.**

***Featured Package – for those who want speaking/major roles on TV Series, Commercials, Photographic, Films and Stage. Listing on Showcast as Feature - (NSW, Vic, SA, Tas, WA, ACT) or Ecaster (QLD)- Also includes a listing in Vantage Catalogue as well as discounts on Vantage Acting Courses & Professional Photoshoots. .*** **Total cost \$130 per year.**

***Full Cover – for actors who want to make sure they are put forward for ALL roles in film, TV, presenting, stage, photographic and commercials. Feature listing on Showcast and Ecaster, meaning no opportunity is missed! Also includes a listing in the Vantage Catalogue as well as discounts on Vantage Acting Courses & Professional Photoshoots. . .*** **Total cost \$199 per year.**

**NOTE** - As an actor your agency fees are tax deductible!!!

Vantage offers other services too! If you are listed with Vantage you have access to –

**Professional Photoshoot through Vantage Agency** – Vantage has a network of professional photographers in each state. We can organise a professional photoshoot where you get to keep the CD of ALL photos. Ideal way to make sure you have quality professional images for your website profiles.  
Cost – from \$99 for Vantage Agency talent.

**Professional Showreels through Vantage Agency** – Vantage has a number of videographers who can put together a professional showreel that will show your strengths as an actor, presenter or model. These can then be placed on your website profile.  
Cost – from \$299 for Vantage Agency talent.

**Vantage Agency Acting Courses** – Vantage runs a number of acting courses throughout Australia, all designed to further your skills and help you get the edge when

going for a casting. Classes range from beginners to advanced. We will email details as class dates come up or keep an eye on our website. A great way to increase your chances of work!

Cost – from \$55 for Vantage Agency talent.

### **What Percentage Does Vantage Agency Take?**

Vantage Agency is proud to say that we keep to the industry standard when it comes to percentage commissions we take from jobs you get.

10% of fee for work on stage/TV/film for up to 5 weeks and 5% of time there after.

20% of fee for work in TV commercials.

### **How Do I Join?**

Email us a quick brief about yourself. Tell us your name, age and where you live. Also, what you would like to achieve by being listed with Vantage Agency and any experience you have in the industry (don't worry if you don't have any, we hope to change that for you) also include a current photo if you can.

Once we have this we will get back to you with the Sign On Form and let you know what we need to complete the listing. We look forward to working with you!

### **I Have A Question.**

Didn't find all the information you needed here?

No worries, just send an email to – [admin@vantagemanagement.com.au](mailto:admin@vantagemanagement.com.au)

or call our office during business hours on 1300 858 348, we will be happy to answer any further questions you have.

**THANK YOU FOR CONSIDERING VANTAGE AGENCY AS YOUR AVENUE TO FILM  
AND TV WORK. WE WOULD LOVE TO HAVE YOU ON BOARD.**